



Healthcare innovation examples from Northern Finland

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OULU | BusinessOulu

WELCOME TO OULU

Oulu Capital
of Northern
Scandinavia



250 000 inhabitants

35% population with a
university degree

number 1 in R&D
investment in Finland

37,6 average age





Easily **accessible**
Close to **nature**
Full of **unique events**





**... AND OF COURSE
THE HOME OF
SANTA CLAUS**

**173 km
from the Arctic Circle**



540+

**Life Science
Companies**

HIGHLY VALUED EXPERTISE IN
health tech and ICT, unique ecosystem

**MedTech &
Diagnostics**

**Health &
Wellness**

eHealth

**Pharmaceuticals
& Bioeconomy**





OULUHEALTH ECOSYSTEM WAS ESTABLISHED IN 2012



Member of european
connected health alliance

[@OuluHealth](https://twitter.com/OuluHealth) 
www.ouluhealth.fi

**LIFE SCIENCE
COMPANIES**



CITIZEN

**SOCIAL &
HEALTHCARE
SECTOR**

**RESEARCH &
INNOVATION**

OULU
HEALTH



DESIGNED & DEVELOPED IN OULU



GOALS

1 Introducing innovations

2 Facilitating cooperation

3 Boosting Health Tech Business

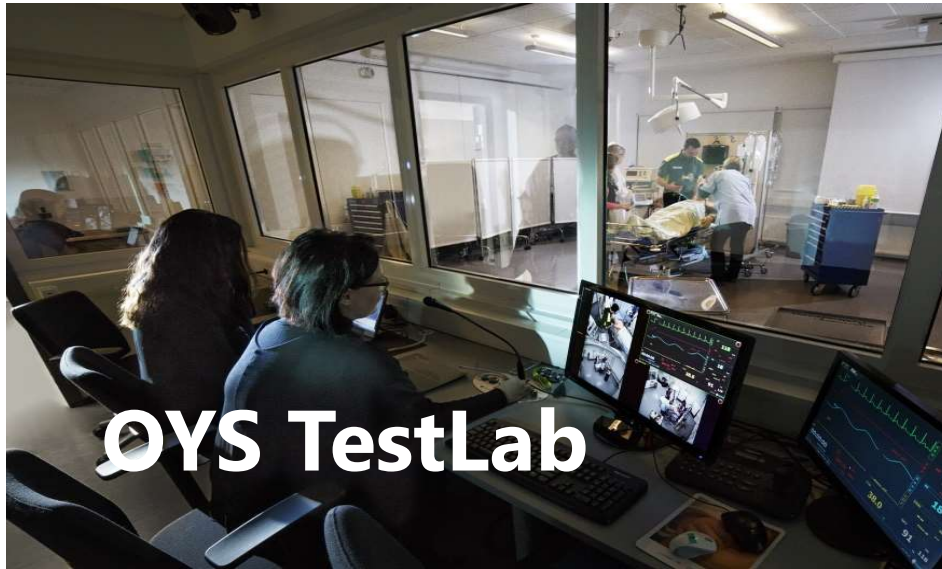
4 Providing Test Environments



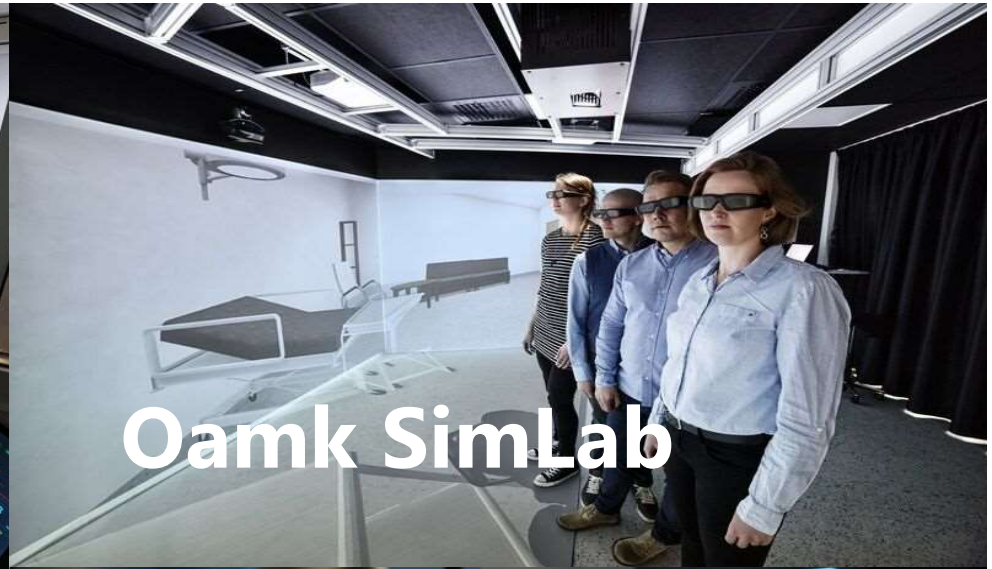


OULUHEALTH LABS

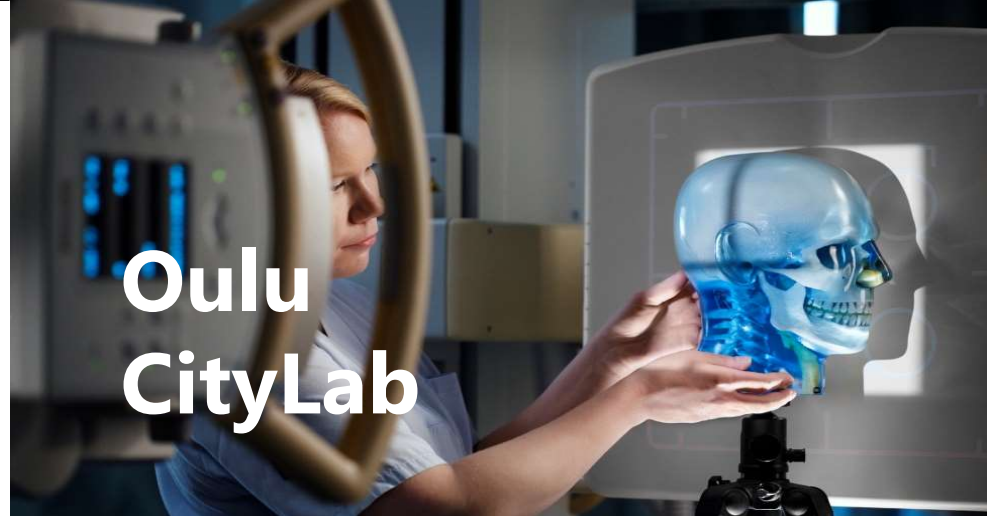
OULU
HEALTH




OYS TestLab



Oamk SimLab



Oulu CityLab



5G

**IT'S NOT ONLY
ABOUT THE
TECHNOLOGY**

**The future
starts in Oulu**
where science
and technology
meet



Secure one-click service which enables video appointment sessions between a patient and a doctor



Let's meet in Oulu!

Oulu Capital
of Northern
Scandinavia



HEALTH DEMODATE

MAY 30-31 2017 | OULU, FINLAND



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HEALTH



www.ouluhealth.fi

We create

the future in

**GLOBAL
HEALTH CARE**



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CAPITAL OF NORTHERN
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